



www. worldchefs2016

# **Invitation to Sponsors & Exhibitors**

We are delighted to welcome you to Worldchefs 2016 Congress & Expo, to be held in Thessaloniki, between September 24 and September 27, 2016.

## **The Congress**

The WORLDCHEFS Congress & Expo is a biennial event and a hallmark tradition of Worldchefs; it has an institutional, cultural and economic interest and has been organised in over 35 cities across the world throughout its illustrious 86-year history. During its five-day run, the WORLDCHEFS Congress attracts between 500 and 2000 delegates from the five continents to network and expand their professional bonds. A WORLCHEFS Congress & Expo comprises a great educational programme, competitions, a trade exhibition and numerous culinary events and activities, such as the Country Presidents' and the Continental Directors Meetings. As the WORLDCHEFS Congress captures the interest of the international culinary community, it is a unique opportunity for your company to showcase its brand and promote its products.

### The Organiser

The World Association of Chefs' Societies, or Worldchefs in short, is a global network of chefs associations first founded in October 1928 at the Sorbonne in Paris. At that first congress there were 65 delegates from 17 countries, representing 36 national and international associations, and the venerable August Escoffier was named the first Honorary President of Worldchefs. Today, this global body has 105 official chefs associations as members that represent over 10 million professional chefs worldwide

#### The Participants

Leading chefs, master, executive, pastry and new talents, young chefs, international restaurant owners, food producers, gastronomy opinion leaders, importing & exporting companies, culinary equipment and supplies companies, gather under one roof from 5 continents for 5 days to learn, network and grow their businesses and professions. Join, sense, share and learn about the future trends and challenges of chefs in the future.

### Be a part of it!

Promote your company. Taste the flavors. Expand your business internationally! Don't miss the opportunity to connect with the most recognized international chefs!

Check all Exhibition and Sponsorship Opportunities and take advantage of our early registration discount!

For more information on the Worldchefs Congress & Expo visit www.worldchefs2016.org or contact

> Valentini Amarantidou, Project Leader Anna Papatheofilou, Sponsorship & Exhibition Manager

E corporate@worldchefs2016.org

WORLDCHEFS Professional Congress Organiser:



GR- 55133, Thessaloniki Fr +30 2310 272276

74, Ethnikis Antistaseos T: +30 2310 257816 (direct), +30 2310 272275 Ecorporate@worldchefs2016.org