



DISCOP ISTANBUL 2016



March 1-3, 2016
INTERNATIONAL CONVENTION
AND EXHIBITION CENTER
Istanbul, Turkey

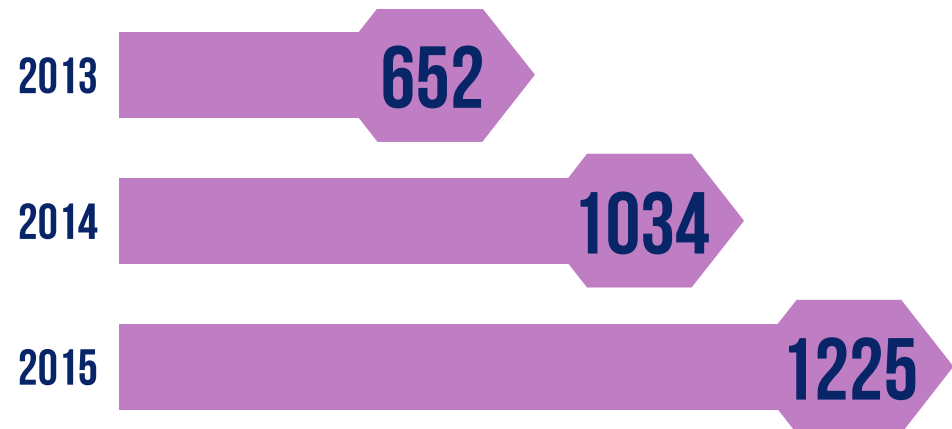
DISCOP ISTANBUL

TV, FILM and DIGITAL CONTENT MARKET

- Since its 2010 debut, DISCOP Istanbul has become the premier film, TV programs, adaptation rights and packaged channels market catering to the world's most dynamic world regions.
- In the next 5 years, these regions are expected to have 200 million TV households with access to digital services and 500 million mobile subscribers; thus resulting in a greater demand for pay-TV, swelling middle classes, and a booming advertising marketplace.

DISCOP ISTANBUL 2015

With Turkey as a global entertainment content industry hub, the 5th DISCOP Istanbul edition concluded with 15% increase from previous market: 1,225 delegates from 512 companies, 75 countries and a noticeable increase in participants from Western Europe, Central and Eastern Europe, the Middle East, North Africa and Asia.











DISCOP ISTANBUL 2016

- From 1 to 3 March 2016, an expanded floor plan will feature global and regional, veteran and fast-rising, distributors and producers of pop-culture; multiplatform, multiscreen, television content including films, series, reality and competition shows, sports and children's content and documentaries.
- In DISCOP Istanbul 2016 conference program, presentations will be made during panels where leading players of the industry will take place as speakers.

- For the first time, up-and-coming film and televised entertainment content creators seeking to move their business forward, will also be invited to take part and market their projects, broaden their knowledge and connect with potential investors and prime distribution partners through matchmaking sessions.
- Co-production leaders of the sector, successful producers, advertisers and commissioners will be able to discover the fresh talent and local content they've been looking for at DISCOP Istanbul, through a parallel pitching and matchmaking program.
- TV Film Market, designed in accordance with the rise in TV film demand, will bring qualified producers together with broadcasters looking for original content, within a 3 day meeting, screening and panel program.

DISCO **ISTANBUL** **P**
adopt the world

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