

Plast Eurasia İstanbul 2015

Post - Show Report





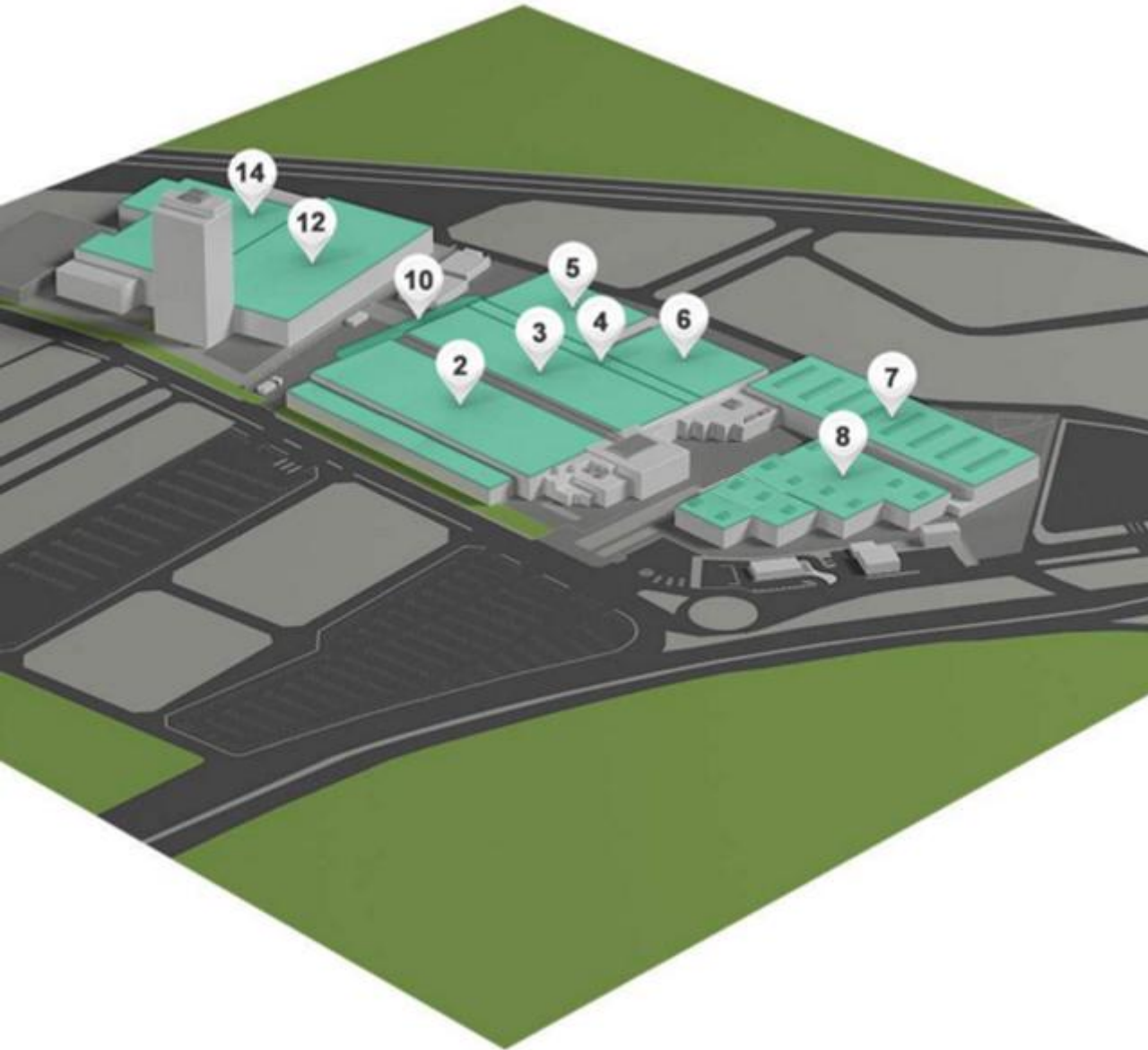
SUCCESS

TRUST

EXPERIENCE

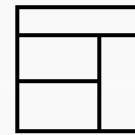
TECHNOLOGY

KNOWLEDGE

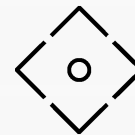


Plast Eurasia İstanbul

International Meeting Point of The Plastics Industry



10 Halls



98.000 Sqm



Leader in Eurasia

HIGHLIGHTS



47 Exhibitor Countries

1.134 Companies and Company Representatives

107 Visitor Countries

47.306 Total Visitors

Exhibitor & Representative Countries

Austria
Belgium
Brazil
Canada
China
Czech Republic
Denmark
Egypt
Finland
France
Germany
Greece

Hong Kong
Hungary
India
Iran
Ireland
Israel
Italy
Japan
Jordan
Kenya
Malaysia
Mexico

The Netherlands
Norway
Pakistan
Poland
Portugal
Romania
Russia
San Marino
Saudi Arabia
Singapore
Slovakia
South Africa

South Korea
Spain
Sweden
Switzerland
Taiwan
Thailand
Turkey
U.A.E
U.K
Ukraine
U.S.A

Visitor Information

39.037

Domestic
Visitors

47.306

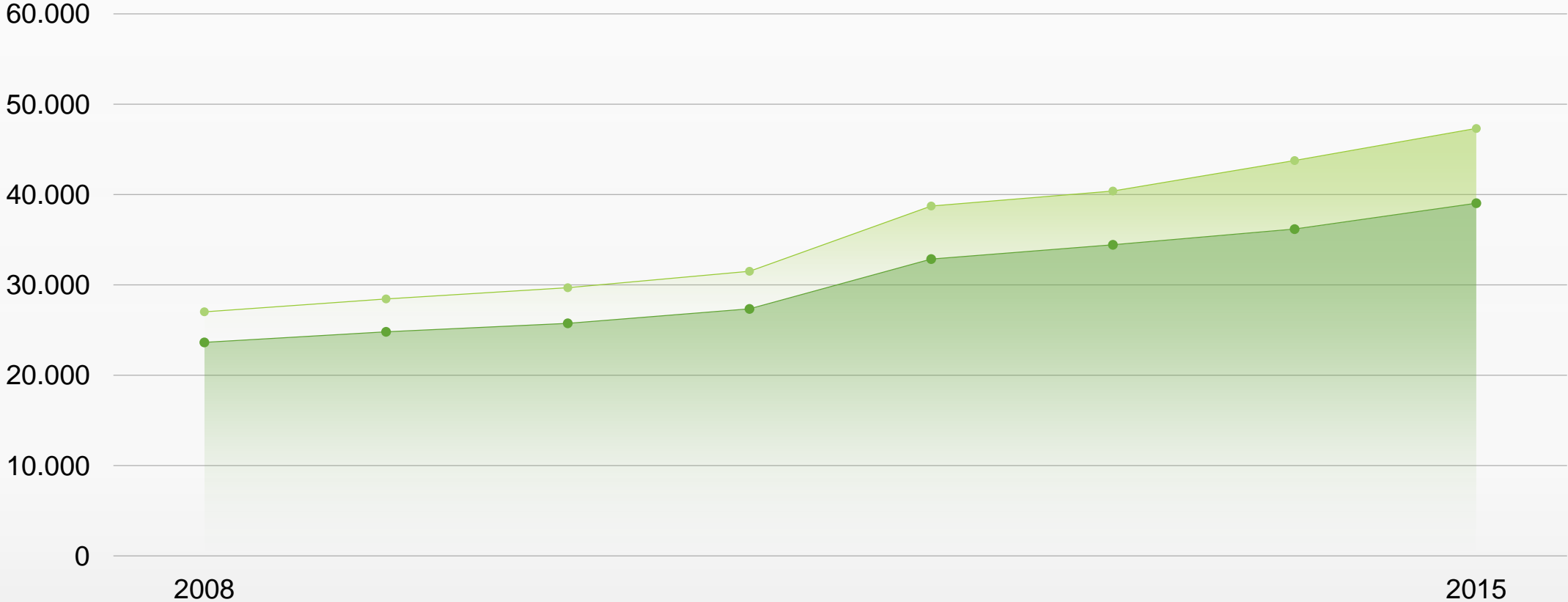
Total
Professional
Visitors

8.269

Foreign
Visitors

Increase in Visitors

The number of domestic visitors grew **7.3%** on average in the last years and reached **39.037** in 2015. The number of foreign visitors reached **8.269** in 2015.



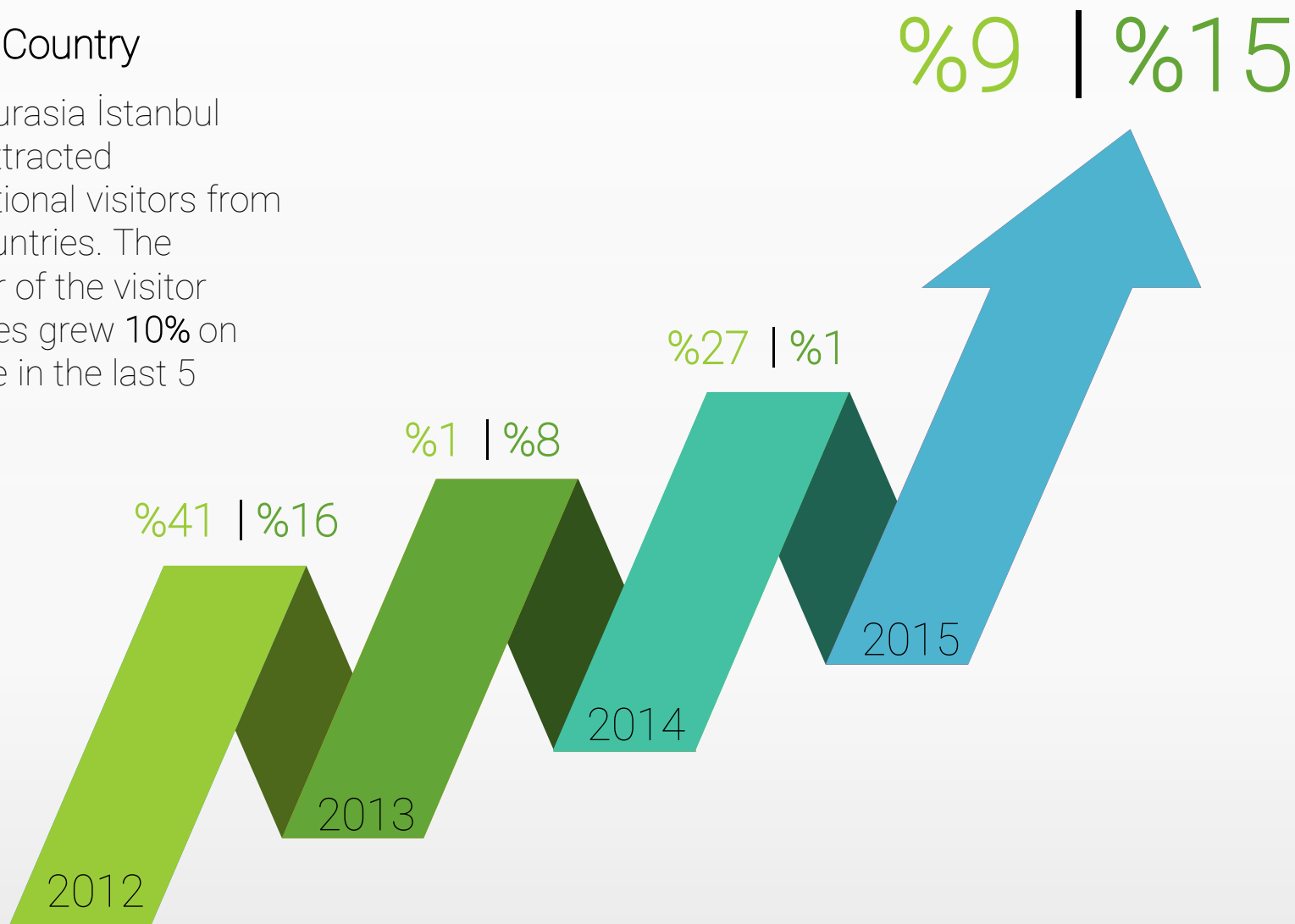
Increase in Foreign Visitors and Visitor Countries by Year

Foreign Visitor

The number of foreign visitors grew **19%** on average in the last five years and reached **8.269** in 2015.

Visitor Country

Plast Eurasia İstanbul 2015 attracted international visitors from **107** countries. The number of the visitor countries grew **10%** on average in the last 5 years.



Key Visitor Statistics



97% of the visitors
recommend the fair



98% of the visitors
plan to visit the next fair

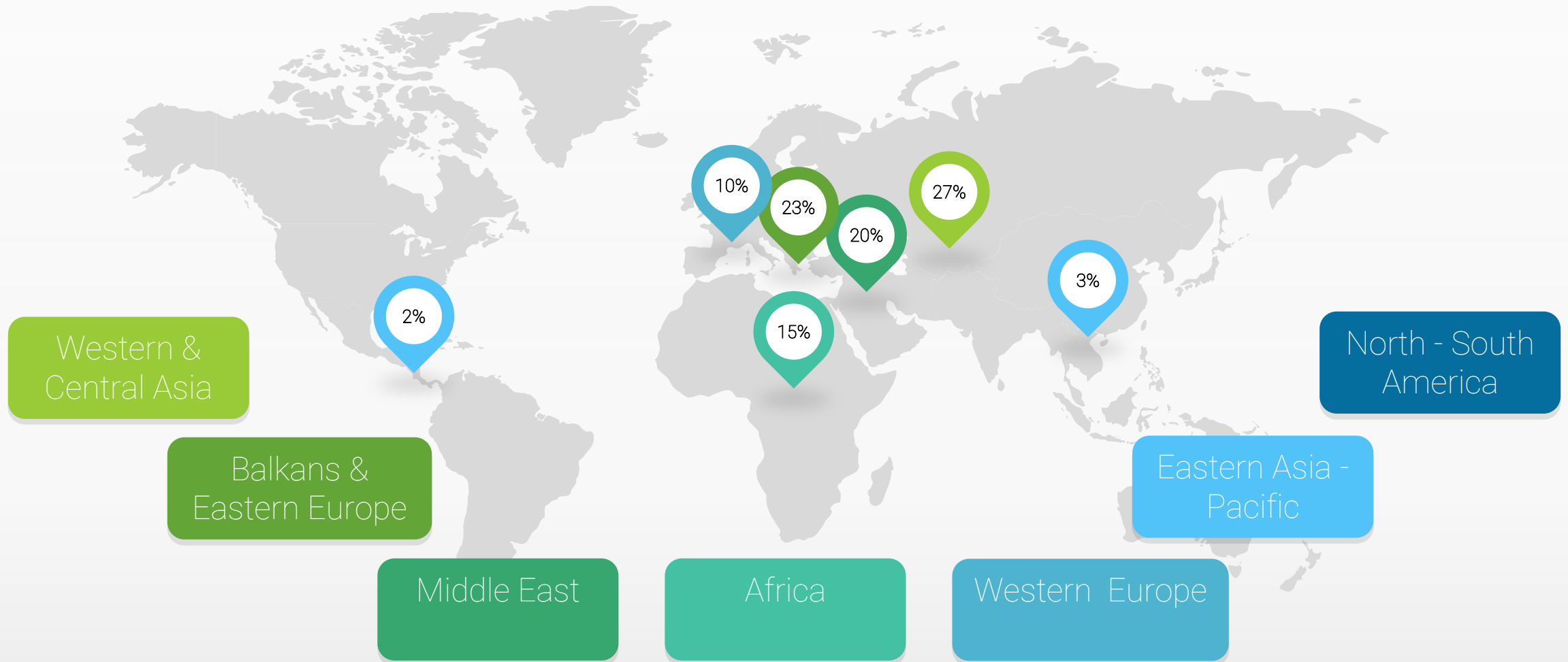


95% of the visitors
were satisfied



97% of the visitors
want to see new technologies

Foreign Visitors by Region



Foreign Visitors by Provinces (Top 10)

📍 IRAN 📍 ALGERIA 📍 BULGARIA 📍 SAUDI ARABIA 📍 IRAQ
📍 EGYPT 📍 GREECE 📍 TUNISIA 📍 ROMANIA 📍 KOSOVA



Visitors by Industry



Plastics
Manufacturing
%22,8



Plastics Packaging
%22,6



Plastics Raw Material
%20,2



Machinery Industry
%9,3



Plastics Processing
Mach.& Equip.
%6,1



Chemical Industry
%5,2

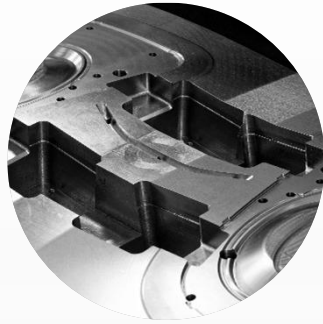


Plastics Automotive
Parts
%4,9



Packaging Industry
%3,9

Visitors by Industry



Mould Industry
%3,9



Recycling
%3,7



Machinery Supply
Ind.& Equi. Man.
%3,6



Automotive & Supply
Industry
%3



Construciton &
Building Supply Ind.
%2,8



Home Appliances
Man.
%2,2



Textile Industry
%2,2



Rubber Industry
%2

Plastics Construction Materials | Elektric&Electronic Ind. | Metal Industry | Machine Heating&Cooling Sys. Ind. | Paint Ind. | Medical Devices Man. | Cable& Pipe Ind. | Printing Ind. | Food&Beverage Ind. | Furniture Ind. | Control Systems Man. | Cosmetics Ind. | Cleaning Products Ind. | Pharmaceutical Ind. | Label Barcode Sys.Man. | Agriculture-Stockbreeding Ind.

Purchase Committee

Plast Eurasia İstanbul 2015 hosted purchase committee from **26** countries and from **15** cities in Turkey.

Countries

Azerbaijan
Belarus
Bosnia Herzegovina
Bulgaria
Croatia
Egypt
Georgia
Greece
India
Iran
Jordan
Kazakhstan
Kosovo
Macedonia
Moldova
Pakistan
Palestine
Qatar
Romania
Russia
Serbia
Sudan
Syria
U.K.
Ukraine
Uzbekistan

Cities

Adana
Aksaray
Ankara
Balıkesir
Bursa
Çankırı
Denizli
Eskişehir
Gaziantep
İstanbul
İzmir
Kocaeli
Manisa
Uşak
Yalova

Visitors by Positions & Departments



Purposes of Visiting

Find Business Partners

51% of the visitors state that they visited the show to find new business partners, dealers and distributors.



Purchase

49% of the visitors state that they visited the show to buy new products and services.



Place Orders

67% of the visitors state that they have placed orders during the fair or they will place orders after the fair.



Over \$200.000 Orders

13% of the visitors have placed orders or expect to place orders over \$200.000.